Drama, Dances and Poems

These play the role of entertainment, education and effective dissemination of different messages to the audience.



Drama: A farmer collapses because of bean crop losses due to "Bean Yellowing Syndrome" in Hai district during 2002 planting season



Dance: Utilisation of traditional pest management strategies

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Dissemination of Technologies to Farming Communities











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Introduction

Collaborative research with farmers, national research, extension service and CIAT in Hai District, Kilimanjaro region revealed that most farmers have not accessed research results effectively for a long time. Hence, adoption rate and impact have remained very low. The following six methods/approaches have been selected and used by farmers to improve the dissemination of agricultural technologies to farming communities.

Farmer research groups (FRGs)

- Group approach enable farmers' access to information from research, extension and other service providers
- Farmer groups provide the basis for access to credit and inputs
- Groups empower and strengthen farmers in decision making
- Groups enable farmers to efficiently and effectively implement collaborative research activities.

Farmer field days and meetings/conferences

- Farmer groups organize field days and meetings/conferences and invite other groups from different locations to participate
- Farmers use these meetings to share information and exchange experiences in bean IPM and crop production.



Farmer groups during discussions at learning and demonstration plots

Cross visits and exchange tours

Farmer groups organize themselves and are facilitated by different partners to conduct cross visits and exchange tours in other districts, regions and across countries to share information and exchange experiences with other farmer groups.

Seminars/Workshops for Farmers

Farmer groups organize and are facilitated to conduct seminars and workshops for bean IPM and crop production information sharing and exchange of experiences.



Farmer participation in seminars

Formal and informal farmer training sessions

- During formal and informal training sessions, farmers and extension officers trained in earlier sessions become trainers of new participants
- Training sessions enable farmers to acquire knowledge on pest biology and ecology and encourage them to plan and conduct more research.