



# Prioritizing Investments in Climate-Smart Agriculture in Guatemala





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# INTRODUCTION

### Challenges to agriculture in Guatemala's Dry Corridor

Extreme weather events Prolonged droughts

- Erratic rainfall
- Frost

Land degradation Water scarcity Poor land management

**300,000** households affected (18.7% total national population) [1]

> **55-100%** maize and bean yield losses [2]

### Response:

The Ministry of Agriculture, Livestock, and Food (MAGA) is providing farmers with incentives to adopt climate-smart agriculture (CSA) that aims to increase:

### **Productivity** Resilience Low-emissions development

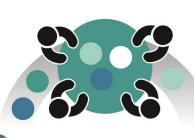
MAGA, CCAFS, and CIAT partnered to develop and test a CSA Prioritization Framework to support decision-makers in identifying best-bet CSA investment portfolios. MAGA is using the results to revise the government plan for landscape transformation in the Dry Corridor ('Del corredor seco al corredor de oportunidades, 2014).

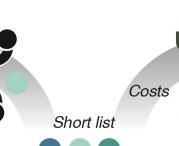
### Research questions

- > How do policy and stakeholder investment priorities align with local realities?
- ➤ What adoption gaps exist for priority CSA practices?
- ➤ What strategies can be used to take CSA practices and services to scale?

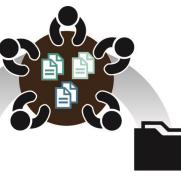
### **CSA Prioritization Framework**











# Results

 Evaluation of practices and services based on indicators

 Ranked long list of CSA practices for context

# Results

Stakeholder prioritized short list of top CSA practices and

services

## Results

- Analysis / valuation of short list of top options
- Ranked short list of practices based on economic

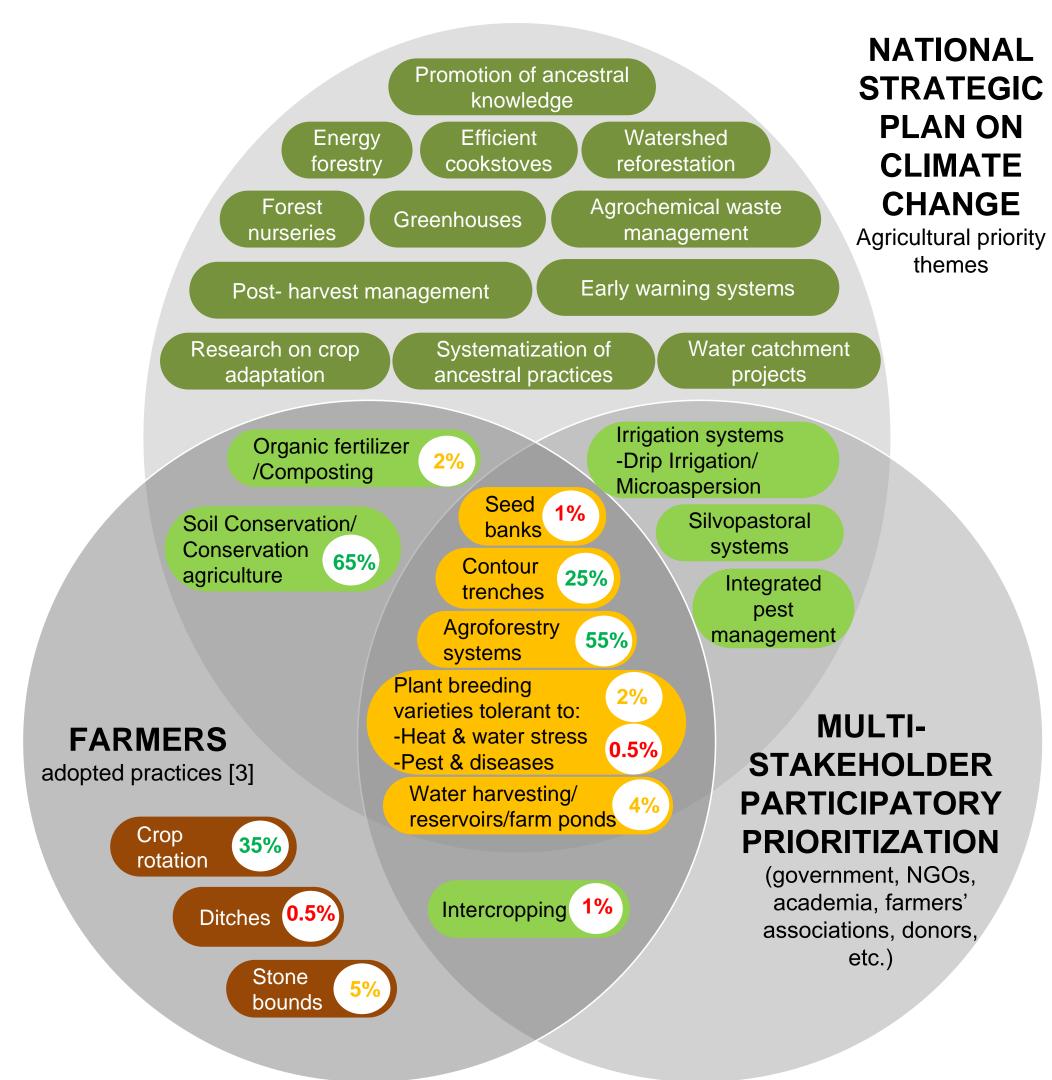
analysis

# Results

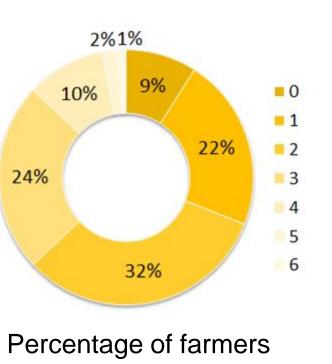
- Stakeholder determined CSA investment portfolios
- Adoption opportunities and constraints
- Implementation strategy

# PRELIMINARY FINDINGS

### Identifying stakeholder priorities for CSA investments



### **On-farm CSA Implementation**



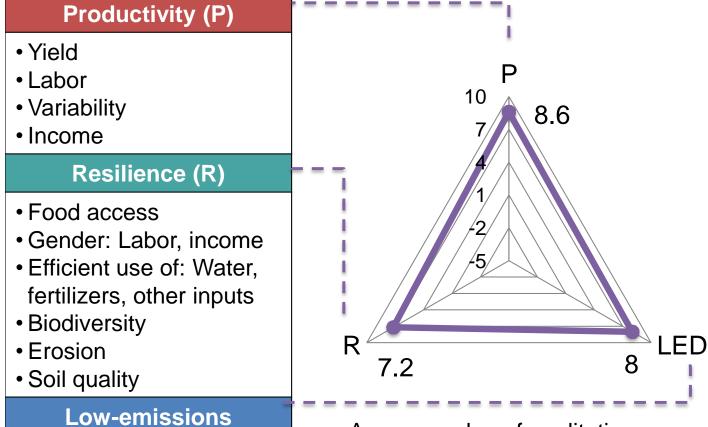
(%) implementing 0 to 6 CSA practices in the Dry Corridor

### **CSA Evaluation**

**Indicators** 

development (LED)

Emissions intensity



**CSA** goal assessment

Average value of qualitative

indicators evaluation (-10 to 10)

e.g. for Conservation agriculture

# **HIGHLIGHTS**

Uptake of practices promoted as national CSA priorities is occurring, but not always at high rates of adoption.

Drought related CSA practices (water reservoirs, heat and water-stress resistant crop varieties) are priorities to policy makers and funders, yet many farmers face technical and financial barriers to adoption.

Financial and non-financial incentives, such as technical assistance, investments in infrastructure, and/or food aid, were received by roughly 64% of farmers in the region. Food aid is used to incentivize adoption of two or more CSA practices by household per season.

Practices and services ranked high related to the CSA goals and with low adoption rates are potential priorities for targeting incentives as part of national agricultural and climate change strategies.

More than 50% of farmers implement two to three practices simultaneously, indicating that CSA investments need to refer to technological packages, rather than isolated solutions.

CSA policies should promote both practices and services, such as financial services (crop insurances, subsidies, credits, etc.) and strategies for knowledge sharing and management (extension services, early warning system, etc.).

Multi-level and cross-sector decision-making processes are needed to identify, assess, and prioritize context appropriate CSA initiatives to effectively scale out CSA to targeted farming communities.

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[1] FAO/WFP. 2010. Crop and food security assessment mission to Guatemala. Special report. [2] Acción Contra el Hambre (ACF). 2010. Situación Alimentaria y Nutricional en el Corredor Seco de Centroamérica. [3] Percentages refer to the farmers living in the Dry Corridor adopting the specific practice from a sample of 200. The sampling methodology takes into account both farmers who implement CSA practices and the ones who don't. The percentages sum more than 100%, since most farmers implement multiple practices.