A model for promoting a versatile crop that has remained minor: soybean in Kenya

**Goal 1**

**Livelihoods:** Important food, feed, oil, and cash crop

**Soybean grains and processed products**

- 150% increase in soybean products available for sales and consumption
- 572 farmer/patient groups trained on awareness through soybean

**Reasons for the successes**

- Awareness creation

- Learning from the past: a reflection of soybean failure in Kenya

- Maximize the use and benefits of soybean through improved agronomy, marketing, nutrition, and utilization

**Results so far**

- The model has increased the confidence of soybean producers to produce soybean (over 4000 individual farmers)
- Thousands of farmers’ groups (over 350 farmer networks) and individual farmers are beginning to take advantage of all the benefits (food, feed, cash crop, soil fertility improvements, etc.) of soybean
- The organization of stakeholders in a strategic alliance to strengthen the model in panning numerous benefits (e.g., increased soybean production, value addition, training, nutrition, and utilization) in the community

**Objective**

- Maximize the use and benefits of soybean through improved agronomy, marketing, nutrition, and utilization

- **Materials and Methods**

  - The use of a three-tier approach for soybean market development supported by strategic alliance of stakeholders, extensive training and capacity building, and awareness creation on all the benefits of soybean at all levels.

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